

Songwriters'  
Association  
of Washington

# SAW E-Notes

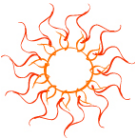


June 2007 Edition



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## NOTE FROM THE SAW PRESIDENT

Dear SAW Members,

Summertime is upon us, with lots of opportunities to get out and listen to music and have your music heard! Our big news is that the Mid-Atlantic Song Contest is now accepting entries. If you haven't received an entry form in the mail, you can go to [www.saw.org](http://www.saw.org) under Song Contest and either print one out, enter electronically on our website, or enter through sonicbids. So give it a whirl—you can't win if you don't enter!



## SAW NEWS

### **SAW WORKSHOP: How to Present Yourself As a Musician: Creating a Basic Promo Kit Sunday, June 10, 2007, 12:30 - 4:30 p.m.**

The Songwriters' Association of Washington will present *How to Present Yourself As a Musician: Creating a Basic Promo Kit*, a four hour workshop on Sunday, June 10, 2007, from 12:30 - 4:30 p.m. at the Kings Park Community Room in Kings Park Shopping Center (8938 Burke Lake Road, Springfield, VA, directions at [www.saw.org](http://www.saw.org)). The registration cost for SAW, WAMA, NSAI or BSA members is \$40 and \$45 for non-members. Please register in advance as this workshop is limited

to 10 spaces. To register: send a check payable to SAW, 4200 Wisconsin Ave., NW, PMB 106-137, Washington, D.C. 20016. Or you can use the on-line registration form at <http://www.saw.org/live.asp>.

Do you need to learn how to create a promo kit? Do you know what needs to be in a promo kit? Do you even know what a promo kit is?

If you're ready to step up from playing open mics to booking paying gigs, you'll need a good promo kit. If you want to publicize your gigs, you'll need a press release. This workshop by Loralyn Coles will help get you on your way. This is a hands-on workshop so you will be working on your promo kit in the class!

If you plan to attend please bring:

1. Your current promo kit, if you already have one started.
2. Several copies of photos of you that you like— with or without instrument, either posed or candid. These copies can be color digital printouts or even black and white Xerox. You might end up using scissors to crop them to use in a “mock-up” of your finished Bio, so it's best not to use our originals.
3. Your CD, if you have one.
4. Copies of any newspaper reviews or quotes about you from respected musicians.
5. A laptop computer if you have one and if you already know how to use programs like MS Word or Pagemaker.

Loralyn Coles is an independent consultant, offering office support to music-oriented organizations located in and around Washington, DC. Through her clients, she has seen the Promo Kits of many musicians who would like to perform at this non-profit concert series. Working as a music publicist, she has helped create and mail out Press Releases to promote various concerts and gigs. Loralyn is also a musician, a songwriter, and an artist (Pewtersmith).

For more information, please visit <http://loralyn.net/lc/html/workshops.html> or email [loralyn@mindspring.com](mailto:loralyn@mindspring.com)

### **THE MID-ATLANTIC SONG CONTEST IS NOW ACCEPTING ENTRIES!!**

Early bird deadline: July 1, 2007—get your entries in before then and your name will be entered in a drawing for a 1 year TAXI membership.

*Final postmark deadline: August 1, 2007*

Go to [www.saw.org](http://www.saw.org) to print out an application form (or you can request one to be sent to you by mail by emailing [masc@saw.org](mailto:masc@saw.org)). We will soon be accepting online entries on our website. You can enter three ways: by mail, via Sonicbids, or via [www.saw.com](http://www.saw.com). Just be sure to enter—some great prizes and opportunities await you!!! (cash, performances at the awards gala, Taxi memberships, Master Writer software, SAW memberships, Songwriters' Market books, Mastering at Omega Studios, etc.) Visit the SAW website for more details.

### **SAW CO-PRESENTS "THE GREAT SONGWRITING CHALLENGE"**

**Sunday, June 10, 2007, Noon – 1:30 p.m.**

EVERY COBBLESTONE HAS A STORY PROJECT turns some pretty interesting recent and past history, YOUR HISTORY, into songs. Great Songwriting Challenge Event is part of Delray School of Music “Festival of Music” (Special Event) at the George Washington Masonic Temple, 101 Callahan Drive, Alexandria, VA, 22301. Call 703-489-9448 for “Challenge” workshop information. Professional and ALL writing levels welcome and encouraged (children and seniors too). From humor to serious—all genres welcome! Please bring your family if you'd like!

Workshop Noon to 1:30 p.m., performance of history song work in progress (optional) following. \$10 Donation for festival admission, children, & seniors \$5. Plenty of close parking immediately adjacent to the temple.

We'll have tons of great stories for you to pull from if you need inspiration (1827 there was a massive fire in Alexandria and the CIRCUS put it out the very first sit-in in 1939 was in Alexandria). While the focus is Alexandria history and past times, you can absolutely write about your own connection to history (9/11, Rosa Parks,). We'll match-up up to four people, but you're more than welcome to write on your own, too. Do you know exactly where your parents or grandparents were when WWII began or when you heard that schools would be integrated in Alexandria, VA? Perhaps you have a hilarious family legend about your family or your house. These fascinating untold histories of you, your siblings, parents, grandparents and others from both the current day and in the past are the subject of the "The Great Songwriting Challenge." The project encourages writing about people and a perspective of events that don't often make it into history books.

You can also write about fictional persons in past times. The Challenge is to finish a song in 1.5 hours. Please let us know if you're coming. \*\*\*\*All stories & songs as written will remain the intellectual property of the original author (you) and will not be published without consent. Songs & writings in progress will be RECORDED AND SUBMITTED TO THE CITY OF ALEXANDRIA'S ARCHIVES AND SPECIAL COLLECTIONS (WITH YOUR PERMISSION). Possible CD release next year (don't worry there's time to clean up your submissions if we do that).

We also encourage you to submit stories or songs about your connection, or Alexandria's connection to, history online via email to [Siobhan@everycobblestone.com](mailto:Siobhan@everycobblestone.com) or via mail to Roundhouse Music, PO Box 19201 Alexandria, VA 22320. Every Cobblestone Has A Story is funded in part by the Alexandria Commission For the Arts, with special assistance from the Songwriters' Association of Washington DC, Alexandria Black History Museum, and Alexandria Archaeology both part of the Office of Historic Alexandria. For more information or to submit stories about Alexandria history, call 703-489-9448.

### **SAW NOTES PRINT NEWSLETTER/MAGAZINE**

SAW would like the next print newsletter to be made up of items that YOU want to see. What questions do you have about songwriting? What type of tips do you seek--from songwriting basics to getting that first gig, we want to know what YOU would like to see in the first print edition of *SAW Notes* for 2007! Recommendations for interviews (or interviews you would like to conduct and write up) or any type of songwriting/music biz-related articles are welcome. This is YOUR newsletter.

If you have classifieds or member notes, please send your info in and it will be posted in both the e-newsletter and print version.

The print version of the newsletter will be published twice a year so let's make this one count. Please email your ideas and requests to Aisha at [sawnotes@saw.org](mailto:sawnotes@saw.org).



## **SAW EVENTS AT A GLANCE**

Take out your calendars and jot down these dates! Go to [www.saw.org](http://www.saw.org) for updates and more information on any of the following events.

## **JUNE 2007**

6/8 (Fri)—SAW/Focus Montgomery County Open Mike

6/9 (Sat)—SAW “No Mic Acoustic” Showcase

**WORKSHOP!!! 6/10 (Sun)—How to Present Yourself as a Musician: Creating a Basic Promo Kit @ Kings Park Community Room**

**6/10 (Sun)—SAW CO-PRESENTS "THE GREAT SONGWRITING CHALLENGE"**

6/11 (Mon)—SAW Westside Café Music Showcase

6/15 (Fri)—SAW/Focus Montgomery County Open Mike

6/18 (Mon)—SAW Westside Café Music Showcase

6/21 (Thurs)—SAW Bangkok Blues Music Night

6/22 (Fri)—SAW/Focus Montgomery County Open Mike

6/23 (Sat)—SAW Songwriters Exchange

6/25 (Mon)—SAW Westside Café Music Showcase

6/29 (Fri)—SAW/Focus Montgomery County Open Mike

6/30 (Sat)—SAW Red Rocks Showcase

6/30 (Sat)—SAW Cameron Perks Open Mike

## **JULY 2007**

**7/1 (Sun)—Mid-Atlantic Song Contest EARLY BIRD DEADLINE**

7/1 (Sun)—SAW/West Market Concert Series

7/2 (Mon)—SAW Westside Café Music Showcase

7/6 (Fri)—SAW/Focus Montgomery County Open Mike

7/9 (Mon)—SAW Westside Café Music Showcase

7/13 (Fri)—SAW/Focus Montgomery County Open Mike

7/14 (Sat)—SAW “No Mic Acoustic” Showcase

7/16 (Mon)—SAW Westside Café Music Showcase

7/19 (Thurs)—SAW Bangkok Blues Music Night

7/20 (Fri)—SAW/Focus Montgomery County Open Mike

7/23 (Mon)—SAW Westside Café Music Showcase

7/27 (Fri)—SAW/Focus Montgomery County Open Mike

7/28 (Sat)—SAW Songwriters Exchange

7/28 (Sat)—SAW Red Rocks Showcase

7/28 (Sat)—SAW Cameron Perks Open Mike

7/30 (Mon)—SAW Westside Café Music Showcase

**The SAW Springfield Open Mic, Oneness School Showcase, and Song Circle are on summer hiatus until September.**



## **SAW EVENTS**

*The information provided below is a brief synopsis of selected SAW events. For more detailed information please visit our website at [www.saw.org](http://www.saw.org)*

### **SAW “No Mic Acoustic” Showcase at Modern Times Coffeehouse**

**Every *SECOND* Saturday, 8 – 10:30 p.m.**

Modern Times Café; 5015 Connecticut Avenue, NW; Washington, DC 20008

SAW members wishing to perform a 45 minute set should e-mail [Michaelyugo@yahoo.com](mailto:Michaelyugo@yahoo.com) for booking information.

### **SAW Cameron Perks Open Mike in Alexandria, VA**

**Every *LAST* Saturday, 7 – 9:30 p.m.**

Sign-up begins at 6:45 for 15 minute slots. For questions, or to reserve a time slot for an upcoming open mike, contact Mark Austin at [mark@markaustinguitar.com](mailto:mark@markaustinguitar.com) BOOKING: Management is booking performances for live music on Friday and Saturday evenings from 7 to 9 p.m. If you or someone you know would like to be considered for a booking, contact Julie at [Julie@cameronperks.com](mailto:Julie@cameronperks.com) for details.

### **SAW/Focus Montgomery County Open Mike**

**Every Friday, 7 – 9:30 p.m.**

Mario's House of Steak and Cheese; 15209 Frederick Rd.; Rockville, MD 20850.  
(240) 314-0200 (Across from Comcast on Route 355, just south of Gude Drive)  
Original material preferred. Original songs, poems, comedy, and improv are all welcome.  
12 minutes or 3 songs per performance, whichever comes first. For more information, E-mail: [michelle.murray6@verizon.net](mailto:michelle.murray6@verizon.net) or [openmics@focusmusic.org](mailto:openmics@focusmusic.org). It's free, but tips are greatly appreciated.

### **SAW Songwriter Exchange at Jammin' Java**

**Every FOURTH Saturday, 10 a.m. – 12:30 p.m.**

227 Maple Ave. East; Vienna, VA. Get feedback on your songs-in-progress from an audience of friendly peers. Hosted by Dan Grove and Paige Powell, with monthly guest artists providing their unique insight into the songwriting process. Bring your original song with 8 or 10 lyric sheets, or just come sit in with us. For directions or more info call Paige at (703) 671-4131 or email Dan at [songxchange@comcast.net](mailto:songxchange@comcast.net)

*Guest Artists:*

June 23—Carol Gaylor & Bruce Katsu ([www.GaylorandKatsu.com](http://www.GaylorandKatsu.com))

### **SAW/Red Rocks Showcase**

**Every Last Saturday AFTERNOON, 12:30 – 4:30 p.m.**

Red Rocks Cafe & Tequila Bar; 13850 Braddock Road; Centreville, VA;  
[www.restaurant.com/redrocks](http://www.restaurant.com/redrocks). Hosted by Ron Goad. Sign up in advance via email to [MisterGoad@aol.com](mailto:MisterGoad@aol.com). Use of music stands is encouraged and there are usually plenty of backup singers and/or players available! Check the SAW website ([www.saw.org](http://www.saw.org)) for updates. For more information, email [Ron Goad](mailto:RonGoad) or call (703) 266-7060.

### **WestSide Café/SAW Music Showcase**

**Every Monday, 8 – 10:30 p.m.**

Currently being held upstairs at **Brewer's Alley Restaurant & Brewery**, 124 North Market Street Frederick, MD 21701, Telephone: 301-631-0089 Fax: 301-631-1874. [www.brewers-alley.com](http://www.brewers-alley.com)

The Monday Showcase includes a featured act in the middle playing a 45-minute set, and up to 7 others playing 3-song guest sets. There is no cover charge, but a tip basket is passed, which goes to the featured act. Interested performers may sign up in advance for guest sets by contacting Ron Goad at [Mistergoad@aol.com](mailto:Mistergoad@aol.com) or by calling (703) 266-7060.

### **SAW Bangkok Blues Music Night**

**Every 3<sup>rd</sup> Thursday 7:30 – 11 p.m. (times may vary)**

Bangkok Blues Restaurant (under new management); 926 W. Broad St. (Rt. 7 East); Falls Church, VA 22046; (703) 534-0095. Third Thursday of each month, with varying start times and musical acts. For more information, or to be considered for future music slots, contact Ron Goad at [Mistergoad@aol.com](mailto:Mistergoad@aol.com) or go to [www.saw.org](http://www.saw.org).



## OTHER NEWS/EVENTS

SAW Members: send your news for inclusion in this section to Aisha at [sawnotes@saw.org](mailto:sawnotes@saw.org).

### **6-Day Blue Ridge Songcamp**

**June 18 – 23, 2007**

Paul Reisler will be teaching songwriting at his 6-Day Blue Ridge Songcamp, June 18-23, near Charlottesville, VA, with John McCutcheon, Julie Portman, and Ron Browning. \$25 discount for SAW & BSA members.

The Songcamp is one of the most in-depth songwriting experiences in the country. It's an inspiring week of workshops on all aspects of songwriting, performance, and creating community through song.

Held on the campus of Blue Ridge School, take daily classes on all aspects of lyric and music writing, performance, directed writing, and creativity. You'll do a lot of writing and get individual instruction. Expanded curriculum for returning students.

Limited to 35 students! Call to reserve your spot: 540 987-3164

Tuition: \$595

Food/Lodging: \$245 semi-private dorm room w/full meals

Registration: Send contact info and \$150 deposit to:

Kid Pan Alley Songcamps  
PO Box 203  
Washington, VA 22747

Or call 540 987-3164

[info@songcamps.com](mailto:info@songcamps.com); [www.songcamps.com](http://www.songcamps.com)

### **Monthly Songwriter's Jam**

Every third Saturday, in collaboration with Picker's Supply Music Store, there will be a monthly "Songwriter's Jam" from 2 – 5 p.m. Area songwriters are invited to attend. These are not critique sessions; they are simply song sharing events that can help songwriters network and to gain additional performing experience in a friendly atmosphere. Advance notice not required; just show up ready to share some songs.

Where: Picker's Supply Concert Hall  
902 Caroline St  
Fredericksburg, VA  
540-371-4669

For more information contact:

Frank Dieter

[www.frankdieter.com](http://www.frankdieter.com)

540-580-8002

### **Volunteer Opportunities with Guitars Not Guns**

The Virginia Chapter of Guitars Not Guns, a national organization dedicated to teaching guitar to at-risk youth, has volunteer opportunities available at various locations for teaching and non-teaching staff. They are in need of class monitors, teachers, teaching assistants, partners, mentors and personnel for program development, fundraising, facilities, and business liaisons on an ongoing basis. This is a very worthwhile cause and a great group of people to get involved with. For more information, go to their website [www.guitarsnotguns.org/Virginia.html](http://www.guitarsnotguns.org/Virginia.html) or contact GNG President, Skip Chaples at [Fchaples@cox.net](mailto:Fchaples@cox.net).

### **MusiCares for Music People**

MusiCares assists music professionals in times of personal, medical, financial and /or addictions crisis. For more info, visit [www.grammy.com/musicares](http://www.grammy.com/musicares) or call the following regional toll-free numbers: West: 1-800-687-4227; East: 1-877-303-6962; South: 1-877-626-2748; Addiction Recovery Help: 1-888-627-6271



## **CLASSIFIEDS**

*Classified Ads are charged PER WORD. They are **FREE TO SAW MEMBERS** and \$0.25/word for non-members. Please send your classified ad to [sawnotes@saw.org](mailto:sawnotes@saw.org) for inclusion in the next e-newsletter. **Classified ads will be discontinued after three months. If you have a NEW ad, or new version of your ad, that you would like to run then please submit it at anytime to [sawnotes@saw.org](mailto:sawnotes@saw.org) . If you want to rerun the same ad, there will be a two month waiting period, but it is up to you to resubmit.***

### **North Star Piano**

Tuning, Regulation, Repairs  
Fine-tuning the grand design  
Ginger Starling  
(703) 566-4716

### **GUITAR FOR SALE**

Takamine EG568C (serial # 2400915) for sale. Contact Grant Carrington by email at [gccarrington@hotmail.com](mailto:gccarrington@hotmail.com) (note 2 c's) or (301) 490-6142.

Seeking artists to play Thursday night, and Sunday afternoon and evening events at the Electric Maid Community Living Room in Takoma, D.C. For further details please contact Joel Pomerantz at [pomeranj@hotmail.com](mailto:pomeranj@hotmail.com).



## **SAW SPONSORS**

**BMI: Music Licensing**  
[www.bmi.com](http://www.bmi.com)

**Oasis Disc Manufacturing**  
[www.oasiscd.com](http://www.oasiscd.com)

**Taxi: The World's Leading Independent A&R Company**  
[www.taxi.com](http://www.taxi.com)

**Omega Recording Studios**  
[www.omegastudios.com](http://www.omegastudios.com)

**Jammin' Java: Concert Venue**  
[www.jamminjava.com](http://www.jamminjava.com)

**DEADLINE FOR NEXT E-NEWSLETTER: Friday, June 29<sup>th</sup>**  
Please email your submissions for the next e-newsletter to Aisha at [sawnotes@saw.org](mailto:sawnotes@saw.org).